## Mississippi MarketMaker Newsletter



### **Know Your Local Seafood Business Handling Shrimp Products!**

Posadas, Benedict C. Mississippi MarketMaker Newsletter, Vol. 6, Issue 3, Feb. 9, 2016.

### **U.S. Shrimp Consumption**

Based on data published by NOAA Fisheries, the per capita consumption of shrimp products in the United States increased from about 1.5 pounds per person in early 1980s to about 2.5 pounds in the 1990s and about 4 pounds during the past decade.



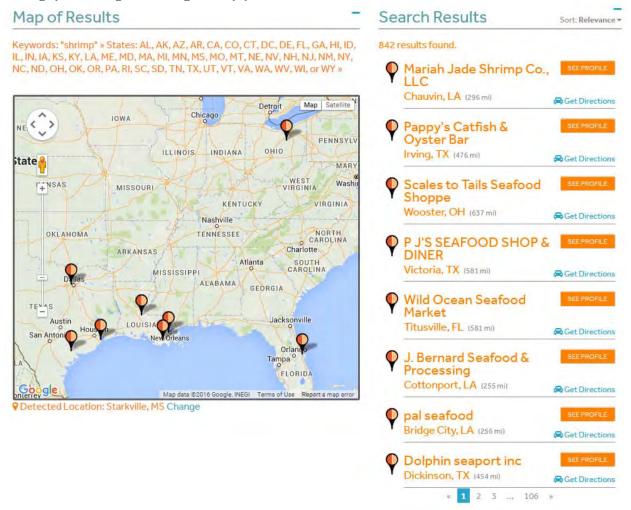
The total domestic supply of shrimp products averaged more than 1.614 billion pounds per year (headless) since 2000. Domestic shrimp landings contributed 12 percent of total supply averaging 186 million pounds (headless) per year. Shrimp landings from the Gulf of Mexico States supplied 8 percent of total supply or 132 million pounds (headless) per year.

The increasing domestic consumption of various shrimp products depended on the massive expansion of imports of mostly farm-raised shrimp products from India, Indonesia, Thailand, Vietnam, Ecuador and almost 50 other producing countries. Net foreign trade of shrimp products consisted 92 percent of total shrimp supply since 2000. Imports net of exports of shrimp products supplied 88% of total shrimp supply or 1.428 billion pounds per year (headless).

Register your food business and school district and search for local foods at ms.foodmarketmaker.com.

# Seafood Businesses Selling Shrimp Products Which Are Registered In MarketMaker

There are **842 seafood businesses** registered in the National Food MarketMaker program which stated that they sell, process or serve shrimp products, as shown in the MarketMaker map below. When the search of shrimp businesses was narrowed to Mississippi, the number of businesses selling, processing or serving shrimp products was **24**.



### MarketMaker Training Workshops

This training workshop is available upon request by a group of 6-12 producers, extension agents, state regulatory agencies staff and school teachers. Please email Dr. Posadas at <u>ben.posadas@msstate.edu</u> if you are interested in setting up a training workshop in your business, office, agency or organization.

#### Where can you find Mississippi MarketMaker?

MarketMaker can be viewed at <u>http://ms.foodmarketmaker.com/</u>. Ask Siri or Cortana to search for "Mississippi MarketMaker" on your smart phone.

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